



The 23rd Kunming International Flower Expo of China & Kunming International Flowers and Plants Expo

 19-21 September 2025  Kunming · China



Visits

145,000 +



Trade Visitors

35,000 +



Exhibitors

500 +



Exhibition Space

60,000 m² +



Events & Forums

30 +

Post-Show Report

Hosted by

**Yunnan Flower Technical
Training & Promotion Center**

Organized by



In the business of
building businesses

<https://www.ifexflowerexpo.com/>
<https://www.kmflowerexpo.com/zh-cn.html>

* The data is sourced from post-exhibition statistics of 2025



Summary

The Kunming International Flower Expo of China (KIFE) and the Kunming International Flowers and Plants Expo (IFEX), rooted in China's largest fresh-cut flower production and distribution hub. With over two decades of experience and resource integration, it has become a prestigious, high-level trade event that spans the entire floral industry chain, leading the development of Asia's floral sector while exerting extensive influence.

In 2025, the expo is for the first time bring together four major industries—flowers, coffee, tropical plants, and small berries—under one roof. Covering an exhibition area of 60,000 square meters, it attracted 508 enterprises from 21 countries and regions. Additionally, 35,000 trade buyers from 86 countries and regions gathered in the "Spring City" for this remarkable event.

Overview

Exhibitor Profile	Visitor Profile
Flowers and Plants	Breeders & Growers
Floral Seeding	Distributors, traders and wholesalers
Floral Processing	Flower importers and exporters
Floristry Materials and Tools	Producers from municipal engineering companies
Floricultural Services and Institutes	Flower and gardening retailers
Machinery, Equipment & Technology Solutions	E-commerce companies
	Floriculture experts and fans

Exhibitor Overall Satisfaction



Exhibition booth reservation for 2026



Visitor Overall Satisfaction



Participating Companies (Part of)

Flowers Breeding & Cultivation

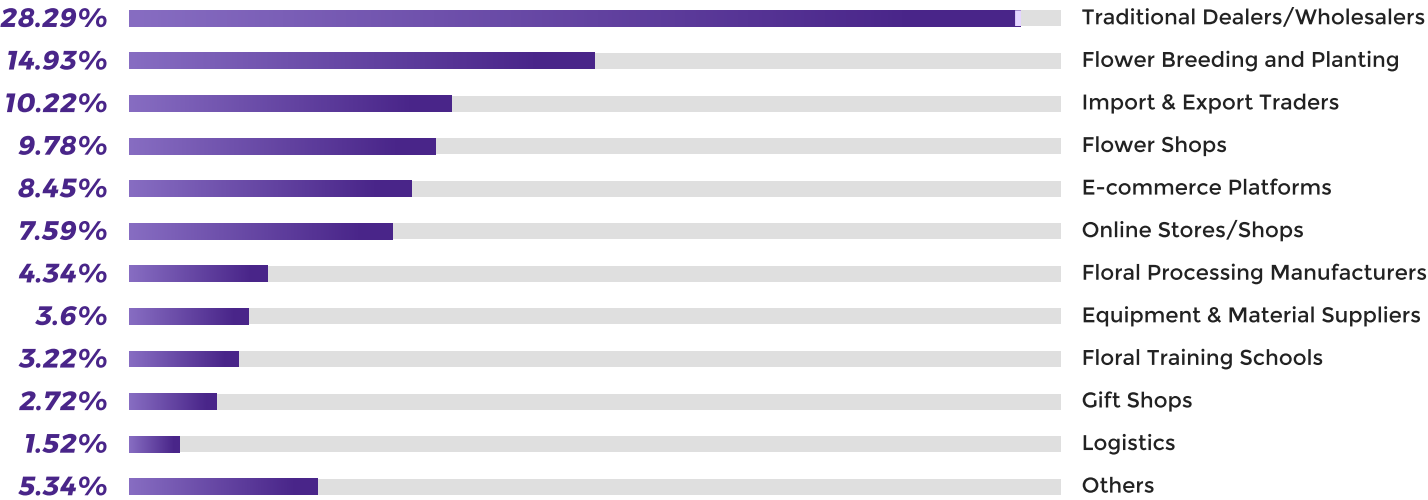


Flower Growing Machinery & Technology / Consumables

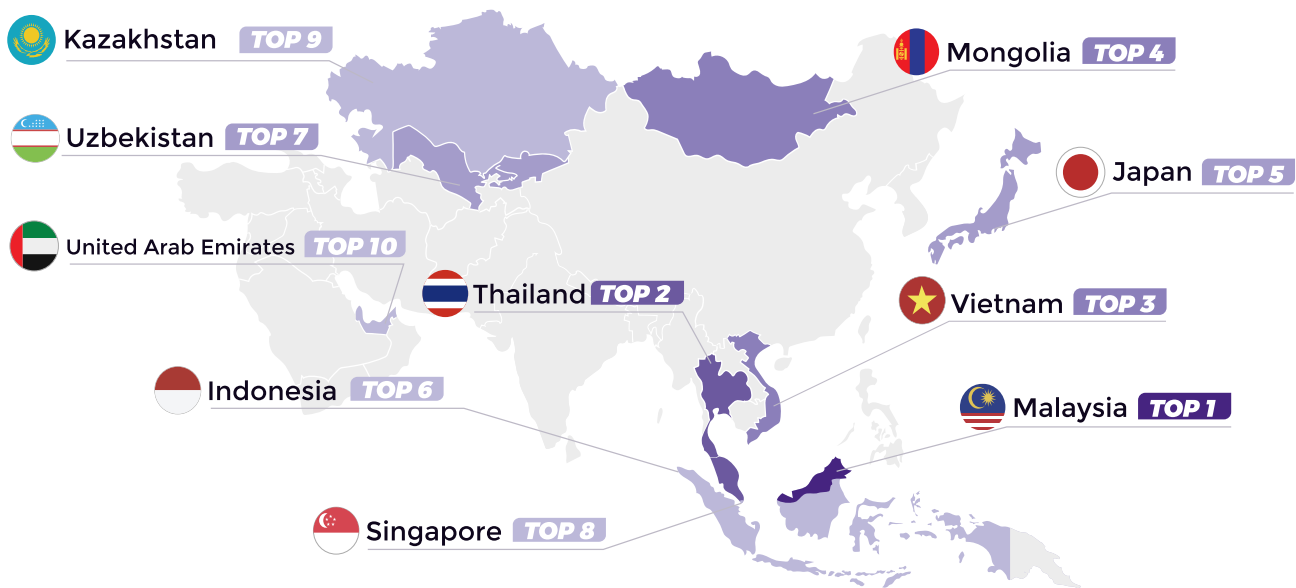


Highlights

Visitor Primary Business

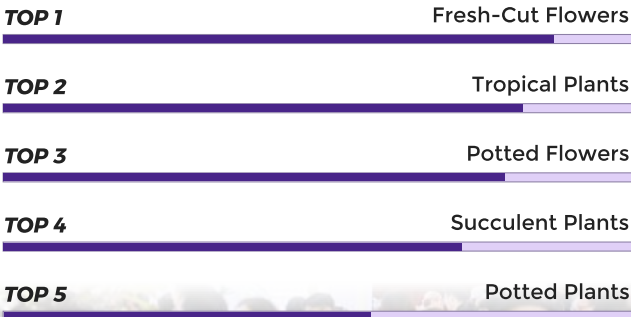


Top 10 Countries for International Visitors

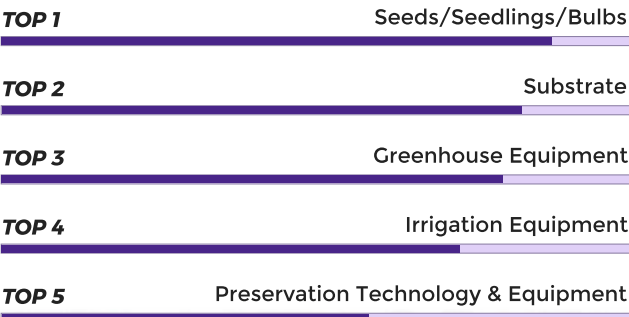


TOP 5 Favored Products by Visitors

Flowers & Plants



Planting Technology



Forums & Events



Flower Shop and Trends Series

- China Creative Floral Gifts Competition
- Florist China
- The Tropical Plants Class
- Flower Farm Visits
- Yunnan Flower Industry Promotion and International New & Excellent Flower Varieties Exhibition Event
- The 1st China(Yunnan) International Selection Event for New and Elite Cut Rose Varieties
- The 8th China · Kunming International Bougainvillea Industry Conference 2025



Netherlands Main Producing Country Events

- Netherlands Masterclass of Flower Cultivation Technology



Plant Cultivation Techniques Series

- International Plant New Variety Protection Seminar – Floriculture Session
- International Symposium on the Modernization Development of China's "Digital Flowers" and Facilities & Equipment



Shanghai Guest Province of Investment Promotion Conference



The 2nd Yunnan International Blueberry Industry Development Conference



To C Interactive Experience Activities

Exposure across all channels



Online Exposures

(Douyin/Xiaohongshu/WeChat/SEO/SEM, etc.)

13,670,000+



昆明老外史帝夫
09-20

469



云南，一年一度昆明花展【精
品】倒计时！
H X 昆明花卉园艺展
09-20

428



昆明花展打卡攻略来啦！限定周
边快来看啦~
云南花展
09-20

167



Offline Advertising Coverage

(Airport/Bus//Flower Markets)

8,439,000+



Public Media Releases **1,000+**

Global Media



Domestic Media



Targeted Buyer Delegations



Brand-new Upgrade, Four Exhibitions in One!

Explore Cutting-edge Trends of Four Major Markets: Flowers, Tropical Plants, Blueberries & Coffee



Yunnan International Coffee Expo 2025



Asia International Tropical Plant Expo 2025



Yunnan International Berry Expo 2025



SEE YOU IN 2026

18-20 September 2026 / Kunming Dianchi International Exhibition and Convention Center



2026 Floor Plan

Hall 4	Coffee	Hall 5	Tropical Plants	Hall 6	Yunnan Flowers	Hall 7	International Brands/Flower & Plant/Training/Floristry Consumables
Hall 8	Growing Machinery & Technology/ Consumables	Hall 9	Growing Machinery & Technology/ Consumables	Hall 10	Fruit & Vegetable Supplies		

Contact US

FOR BOOTH RESERVATIONS

Ms. Li LONG

+86 139 2841 5353

✉ li.long@rxglobal.com

Ms. Qing SHAO

+86 186 6926 7775

✉ 318654369@qq.com

Hosted by

Yunnan Flower Technical Training & Promotion Center

Organized by



In the business of building businesses



Scan to view on-site photos



The 24th Kunming International Flower Expo of China & Kunming International Flowers and Plants Expo